



# Pre-Thesis Proposal

To investigate the question:

Can Movement in Interface Convey Information?

Adopting Useful Possibilities for Action

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14 May 2008

# Challenges

# The ultimate question?

# *What is movement?*

*from the verb -*

# *move:*

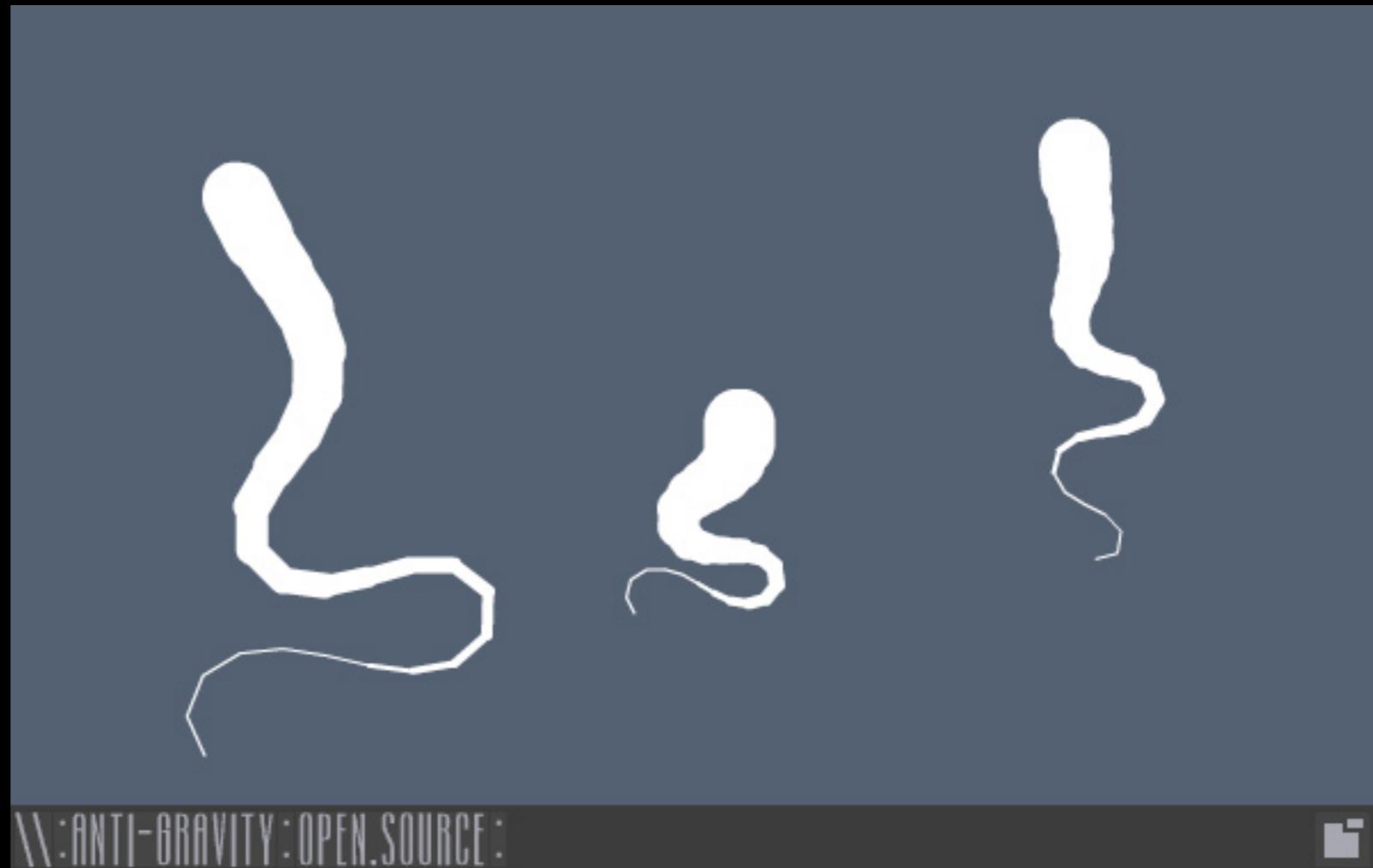
- to pass from one position to another*
- to advance or progress*
- to have a regular motion*
- to transfer a piece in a game*
- an action toward an objective or goal*

*on the move: busy or active*

Think about how we understand the world

*light must be heavy*

Think about how we understand the world

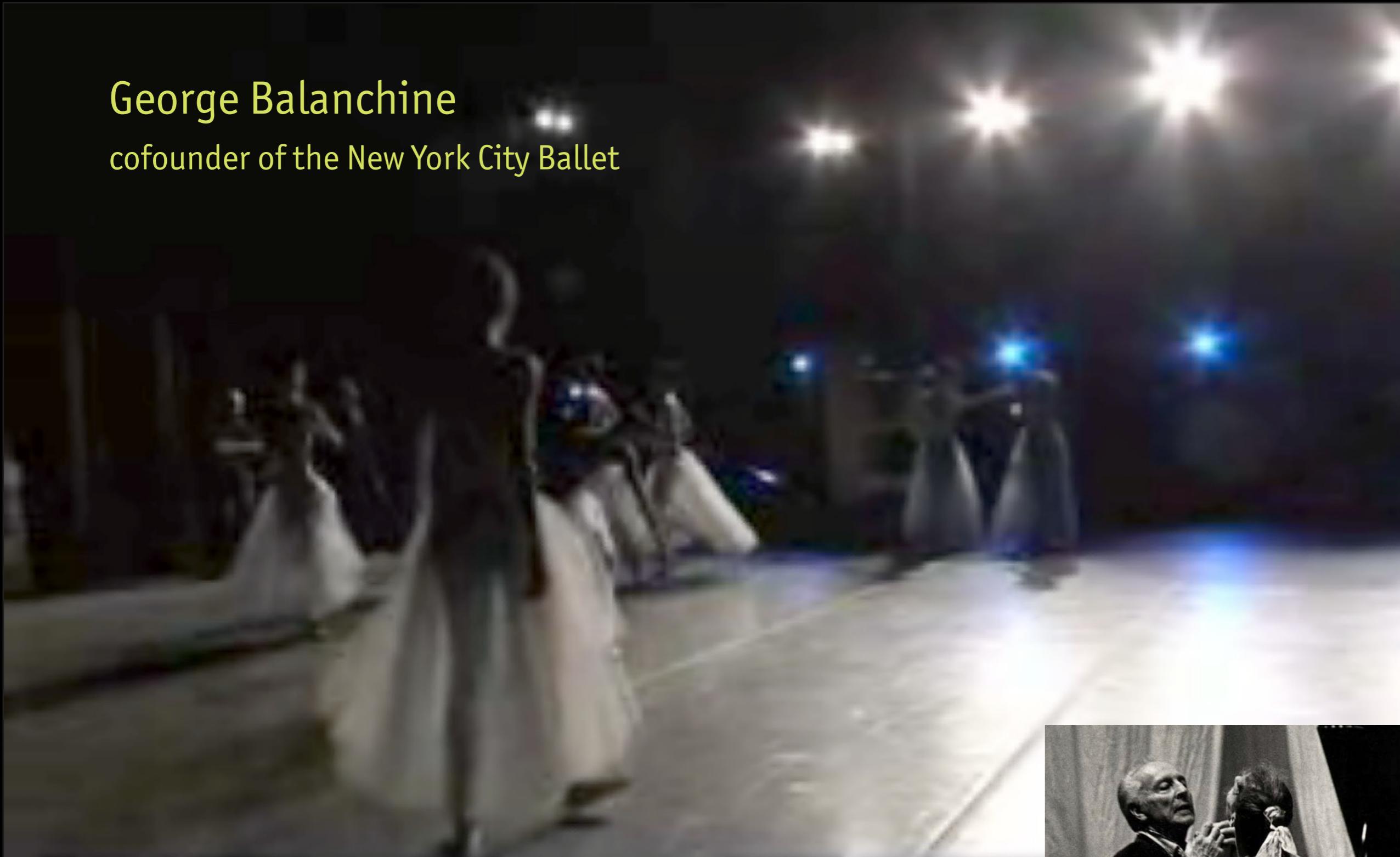


Born to run



# George Balanchine

cofounder of the New York City Ballet



*If movement communicates in real life, can  
we get it to communicate within the structure  
of an interface as well?*

Why, after decades of using computers are we asking this question only now?

*Elaine's abbreviated history*

*Let's review the past 20 years of desktop computers*



*apple IIc from wikipedia commons*

*Courtesy All About Apple, <http://www.allaboutapple.com> (photo by Marco Mioli).*

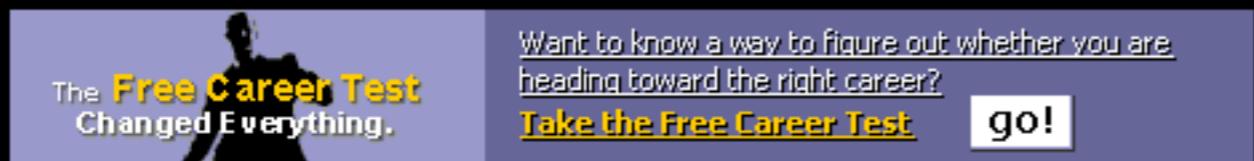
## Birth of the web - 1990

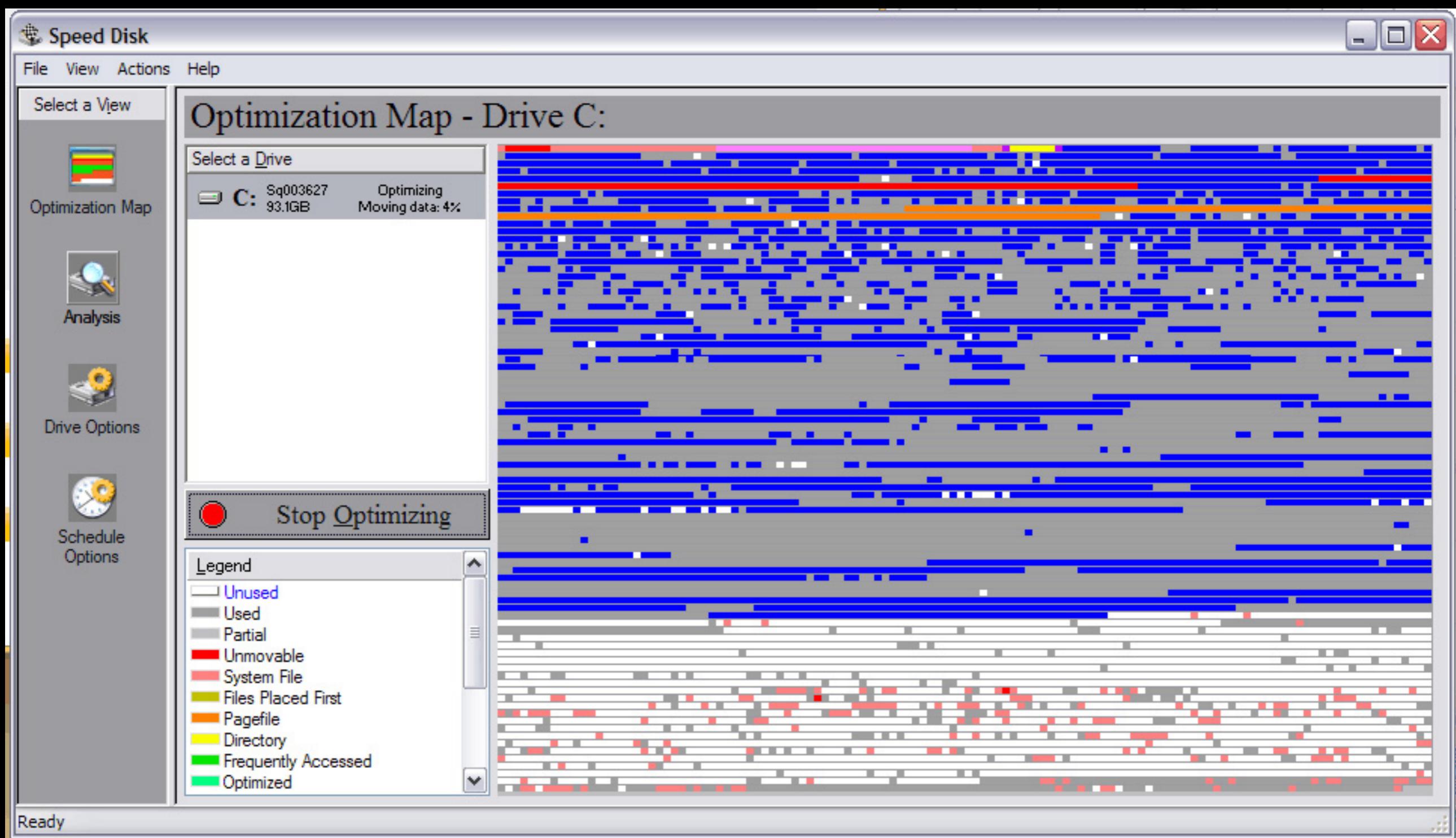
Tim Berners-Lee's NeXT cube became the first web server



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## *Pages and buttons and hyperlinks, oh my!*





# script.aculo.us

it's about the user interface, baby!

## web.reload!

script.aculo.us provides you with easy-to-use, cross-browser user interface JavaScript libraries to make your web sites and web applications fly.

What's inside? [animation framework](#), [drag and drop](#), [Ajax controls](#), [DOM utilities](#), and [unit testing](#).

It's an add-on to the fantastic [Prototype](#) framework.

## who uses it?

[Nasa](#) · [Apple](#)  
[Basecamp](#) · [Gucci](#) · [Shopify](#)  
[Blinksale](#) · [Backpack](#) · [Feedburner](#)  
[Mailroom](#) · [Ruby on Rails](#)

And [many others](#).

be sure to check out the demos, too:

[autocompleter](#)  
[drag'n'shop](#)

## get it already!

current version:  
script.aculo.us 1.8.1 as of  
January 3, 2008.

[Downloads page](#)  
[Getting Started](#)

## docs & wiki

Tons of docs are available at the [documentation wiki](#).  
We're currently rebuilding the wiki.  
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*I wonder...*

*Is movement in interface storytelling  
at a structural level?*



*Movement separated  
into 3 general categories:*

*initiated by the user*

*initiated by the computer*

*initiated by context*

*6 functions of movement in interface:*

*tell / communicate:*

*impart, transmit, express thoughts; give an account of*

*acquaint: introduce, make familiar*

*notify / apprise: inform someone about something*

*warn: give notice of danger*

*advise / instruct:*

*give council to; furnish knowledge through a systematic method*

*orient: set context*

*others possibly related... but how*

# Catalog of movement in interface

The language of movement categorized by description and origin							
movement description by function	tell / communicate: impart, transmit, express thoughts; give an account of	acquaint: introduce, make familiar	notify / apprise: inform someone about something	warn: give notice of danger	advise / instruct: give council to; furnish knowledge through a systematic method	orient: set context	
movement origination						related / but how? : these examples indicate ways we understand through movement but they don't fit easily into categories of movement within Interface.	
user initiated movement	<ul style="list-style-type: none"> <li>tell user initiated           <ul style="list-style-type: none"> <li>lev analog floating bars</li> <li>mouse movement</li> <li>drag and drop</li> <li>scriptalicious sort order list</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>acquaint user initiated           <ul style="list-style-type: none"> <li>mult-touch interface</li> <li>don't click it</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>notify user initiated           <ul style="list-style-type: none"> <li>doc magnification</li> <li>add to dock</li> <li>dock removal</li> <li>show, hide dock</li> <li>snapz enlarge tool</li> <li>defrag hard drive</li> <li>rollover effect original</li> <li>fisheye demo</li> <li>apple google finance chart</li> <li>china mobil finance chart</li> <li>scrolling examples:               <ol style="list-style-type: none"> <li>scroll using scroll ball</li> <li>scroll using arrow keys</li> <li>scroll by clicking on the scrollbar</li> <li>scroll by dragging the scroll blob</li> <li>scroll using end and home keys</li> <li>scroll in a popup selector</li> </ol> </li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>warn user initiated</li> </ul>	<ul style="list-style-type: none"> <li>advise/instruct user initiated           <ul style="list-style-type: none"> <li>terra terrain simulator</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>orient user initiated           <ul style="list-style-type: none"> <li>Illustrator tearoff palette</li> <li>Illustrator tool palettes submenu</li> <li>slide carousel</li> <li>andrei herasimchuk design by fire fade transition</li> <li>dino timeline manual left right scroll</li> <li>scriptalicious fade transitions effects engine, (these could also fall within notify / apprise.)</li> <li>yahoo pattern slide transition</li> <li>yahoo pattern self healing transition</li> <li>yahoo pattern expand transition</li> <li>yahoo pattern animate transition</li> <li>yahoo pattern brouse carousel</li> <li>yahoo pattern collapse transition</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>related user initiated           <ul style="list-style-type: none"> <li>levitated little legged creatures</li> <li>levitated orbiting networks</li> <li>levitated cylinder image display</li> <li>yahoo vote to promote</li> <li>trash a file</li> <li>trash from Fetch</li> <li>move mouse</li> </ul> </li> </ul>
computer initiated movement	<ul style="list-style-type: none"> <li>tell computer initiated           <ul style="list-style-type: none"> <li>progress bar</li> <li>Illustrator handles</li> <li>Aaron Koblin video showing Internet traffic from New York to the world</li> <li>curevo flight video</li> <li>lovelines words, Images, other</li> <li>dark poem</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>acquaint initiated           <ul style="list-style-type: none"> <li>vancouver culture guide</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>notify computer initiated           <ul style="list-style-type: none"> <li>Iraq map, where animated explosions mark deaths</li> <li>menu graph</li> <li>glide website</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>warn computer initiated           <ul style="list-style-type: none"> <li>dock bounce</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>advise/instruct computer initiated</li> </ul>	<ul style="list-style-type: none"> <li>orient computer initiated           <ul style="list-style-type: none"> <li>mac os user change</li> <li>widget zoom</li> <li>nora project scatter map, scroll to 2:15 in the demo to see a scatter map&gt;</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>related computer initiated           <ul style="list-style-type: none"> <li>levitated sea thing</li> <li>levitated tentacles</li> <li>levitated mandelbrot trema generator</li> <li>levitated iso blocks</li> <li>levitated cylinder image display</li> <li>unfinished game, try to hit the creatures by releasing the blue ball</li> </ul> </li> </ul>
context initiated movement	<ul style="list-style-type: none"> <li>tell context initiated           <ul style="list-style-type: none"> <li>oceans 11, the movement informs the storyline</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>acquaint context initiated</li> </ul>	<ul style="list-style-type: none"> <li>notify context initiated           <ul style="list-style-type: none"> <li>terminator point of view data feed, or imagine a system that augments human vision by superimposing data onto what a person sees; enabling a surgeon to see data read from the inside of someone's brain, for example.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>warn context initiated</li> </ul>	<ul style="list-style-type: none"> <li>advise/instruct context initiated           <ul style="list-style-type: none"> <li>lernin is phun, applies properties of physics to drawn elements</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>orient context initiated           <ul style="list-style-type: none"> <li>yahoo pattern page grids animation</li> <li>matrix titles, data feed</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>related context initiated           <ul style="list-style-type: none"> <li>hunkln zoo clock, scroll down to the 3 minute video in the middle of the page</li> <li>cool dancer, OK, mmaybe this doesn't fit anywhere, but it intrigues me</li> </ul> </li> </ul>
personal movement explorations	<ul style="list-style-type: none"> <li>put movement experiments here</li> </ul>	<ul style="list-style-type: none"> <li>Viacamp my blog is here</li> </ul>					

Apply the idea to interface  
Example: Mac OS

notify:  
dock mag  
add to dock  
remove from dock  
show, hide dock  
mac os user change

warn:  
dock bounce  
orient:  
widget appearance animation

Thesis proposal is to investigate  
ways to implement movement  
within the context of an  
interface to create or augment  
understanding.

*What I need to learn, know  
already know, do*

## *What I need to Read*

Information Visualization  
Colin Ware

The Creative Habit  
Twyla Tharp

The Humane Interface  
Jef Raskin

Computers as Theatre  
Brenda Laurel

The Art of Human-Computer  
Interface Design  
Brenda Laurel

## *Projects*

*The movement catalog is only started. There is much to be learned by more research.*

*But playing around with understand movement and properties of movement is all fun but in the end, I need an interface problem to solve in order to do something real.*

*more project ideas*

*orchid collection manager*

*news reader text display*

*personal portable scheduler*

look for chances to include motion to inform the interface

**Edit plant details**

photo detail photo note potting size health location

**Edit flower details**

bloom dates scent photo colors note

**Edit text**

ABC abc name type note

**New orchid**

+ add

Oncidium Sharry Baby



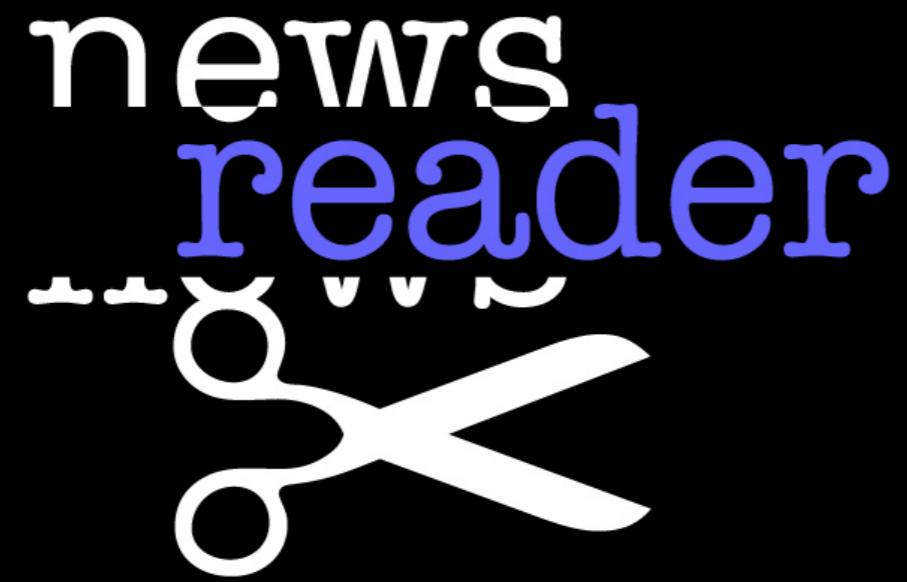
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2007 09 16

examine information architecture for ways to address planning for motion in interface



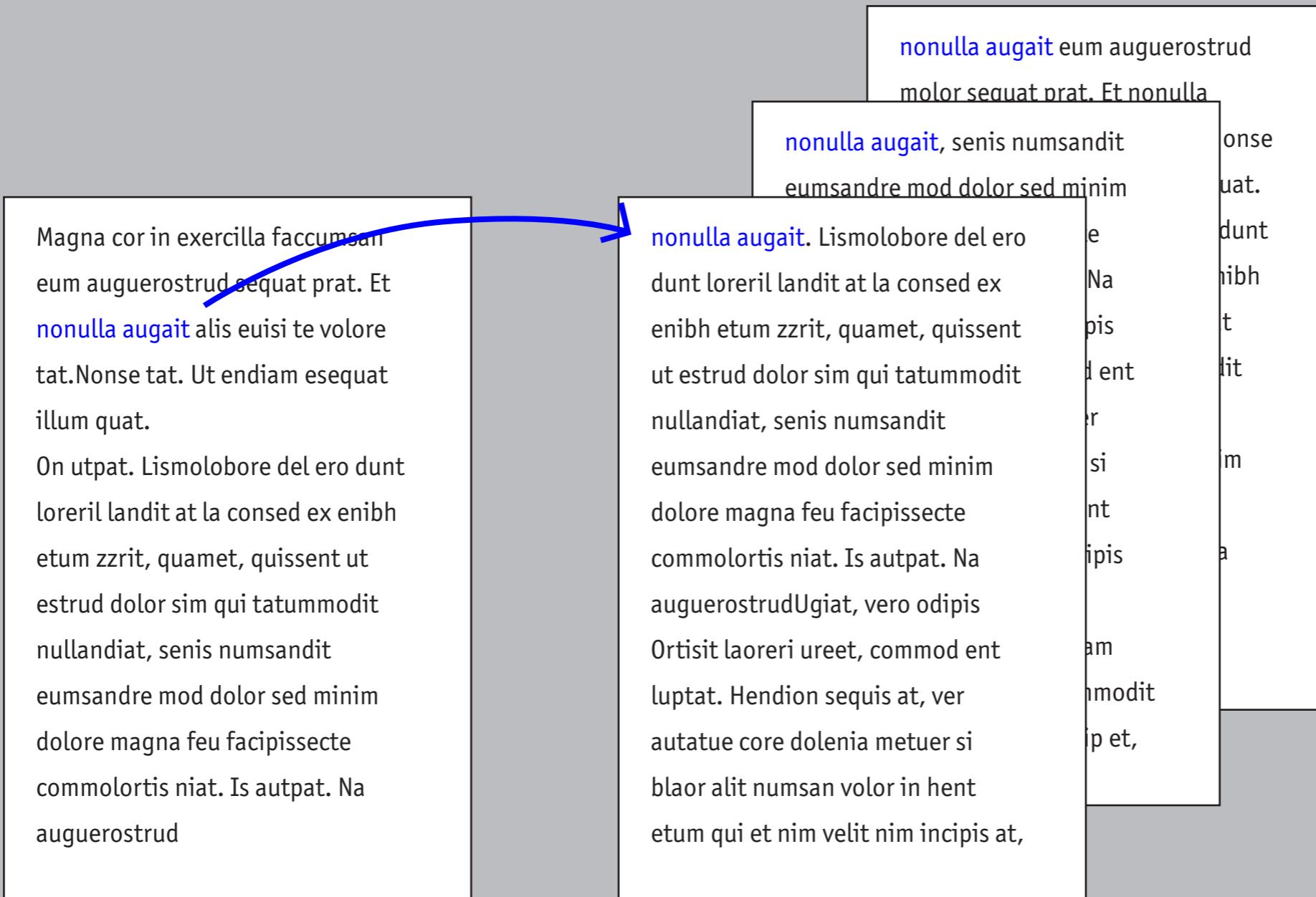


interactive text display

news reader

a text instrument exploring  
human-computer coauthorship.  
meant as playable instruments  
based on repeated patterns in  
text (n-grams).

## source text bridges access to text from another article



click at the end of the text to be placed  
into the original article

The image shows a text editor interface with a floating toolbar and a context menu.

**Floating Toolbar:** A grey rectangular box containing the text "nonulla augait eum augerostrud molor sequat prat. Et nonulla".

**Context Menu:** A white rectangular box containing the text "nonulla augait, senis numsandit eumsandre mod dolor sed minim".

**Text Area:** A large white rectangular area containing the following text:

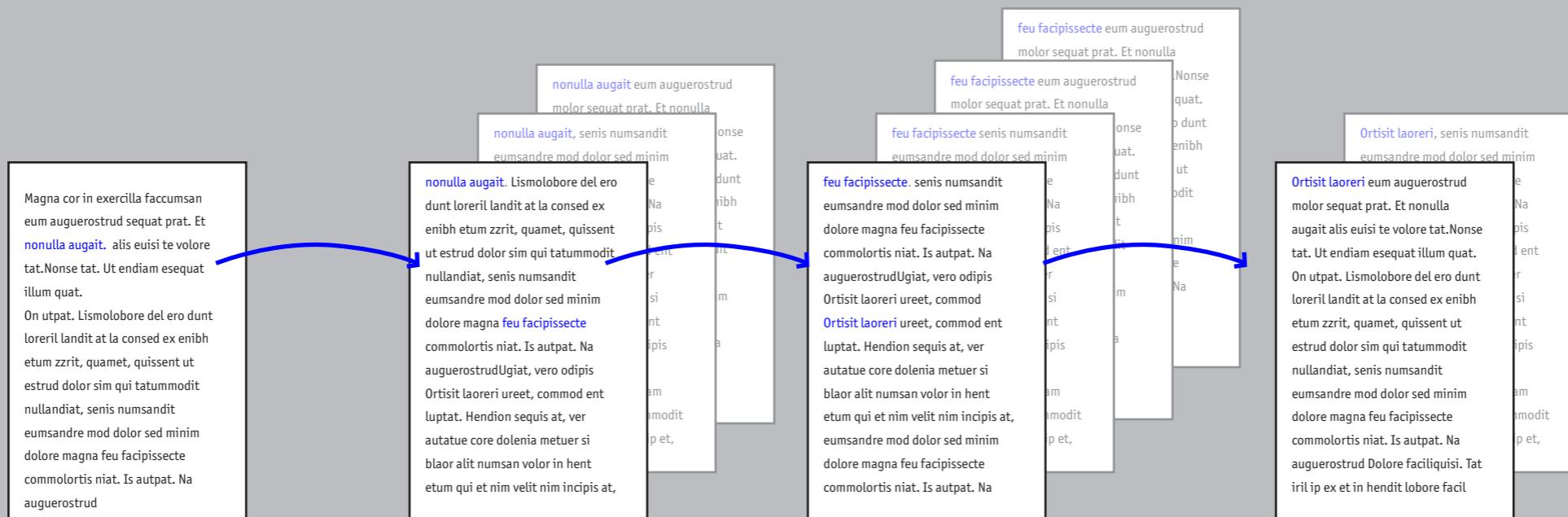
Magna cor in exercilla faccumsan eum augerostrud sequat prat. Et **nonulla augait. Lismolobore del ero** dunt loreril landit at la consed ex enibh etum zzrit, quamet, quissent ut estrud dolor sim alis eiusi te volore tat. Nonse tat. Ut endiam esequat illum quat. On utpat. Lismolobore del ero dunt loreril landit at la consed ex enibh etum zzrit, quamet, quissent ut estrud dolor sim qui tatummodit nullandiat, senis numsandit eumsandre mod dolor sed minim

A pink rectangular highlight covers the text "nonulla augait. Lismolobore del ero" and the text below it: "dunt loreril landit at la consed ex enibh etum zzrit, quamet, quissent ut estrud dolor sim".

To the right of the text area, there is a vertical column of letters: "onse", "uat.", "dunt", "nibh", "t", "lit", "e", "Na", "pis", "d ent", "er", "si", "nt", "ipis", "am", "modit", "p et,".

# bridges to new texts telescope infinitely

meaning display must accommodate the possibility for numerous nested texts



*personal portable scheduler*

*my own schedule keeper  
where I can keep track of multiple concurrent but not  
identical schedules*

*with events that repeat for various durations*

*and other unique events for specific days*

*in a portable, small device with limited screen space and  
possibly limited color space*

# Warning



